



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

FinishFirst Auto Appearance, Inc.

September 1, 2021

### ***FinishFirst* Launches New Website**

*New website to provide gateways to information portals.*

**Vancouver, WA | September 1, 2021** - FinishFirst Auto Appearance, Inc. (*FinishFirst*), a provider of patented vehicle refinishing products and services to automotive industry, is thrilled to announce the launch of its new website:

**<https://www.finishfirstauto.com>**.

The new website was created to be the gateway to *FinishFirst's* new information portals for *FinishFirst* Licensees, Franchisees, Customers, Recruiting and Training. The portals are designed to provide users with direct, secure access to the information they need.

- The new *FinishFirst* website features testimonials from throughout the *FinishFirst* system, providing readers real world examples of the differences *FinishFirst* makes for our Licensees, Franchisees and customers.
- The new *FinishFirst* website was designed to improve business processes and information flow creating new growth opportunities throughout the FinishFirst Network.
- The new *FinishFirst* website features a dynamic design with upgraded user experiences and can be easily viewed on a variety of screen sizes from phones to desktops.

In the coming weeks and months *FinishFirst* will continue to add additional content including the secure portals, product and process training materials and videos, sales and marketing

### **About FinishFirst**

*FinishFirst* holds the U. S. Patent for easiest and most effective auto chip repair process on the market. The *FinishFirst Process* has been used on tens of thousands of vehicles. The *FinishFirst* network of independent Licensees, nearly one hundred strong and growing, are using the *FinishFirst Process* every day with great success.

***Don't you want to FinishFirst!?***

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